



# PORT FO

@2025 Portfolio

www.appsrow.com

**Agency Statement** 

# 

& the people behind them.

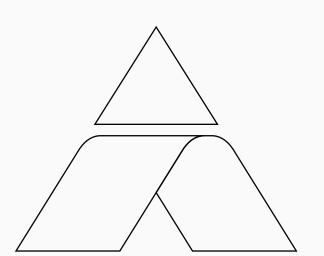
We craft bold digital experiences that connect, engage, and convert.

From intuitive design to scalable development and smart marketing, creativity meets strategy to build brands that grow.

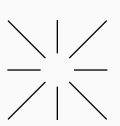
Not just solutions — we shape digital ecosystems.

Driven by clarity, obsessed with detail, and built for impact, we partner with those ready to create the next big thing.

Let's build something unforgettable.







160+

Successful Projects



Years in Business

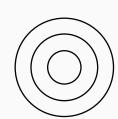
# Since 2016

appsrow is an Award-Winning agency specializing in Webflow services to enhance startups' digital presence through strong branding & clean websites.



5/5

Rating on Upwork



100%

Job Success Score

# Creating clean websites, strong brands, and effective social strategies to boost your business.

Okay, what's next?

















Part of Industry Association







Featured in







**ThePrint** 

# Complete Webflow Capabilities



## **Core Webflow Solutions**

# Figma To Webflow

Pixel-perfect conversion from your Figma designs to Webflow with clean code, accessibility, and responsiveness in mind.

### **Advanced Interactions**

We use native Webflow interactions and custom JS to create immersive scrolling, hover, click, and scrollbased animations.

### **Webflow Maintenance**

Ongoing support for content updates, CMS changes, performance monitoring, and minor design tweaks to keep you running smoothly.

## Webflow CMS

Dynamic content setup using Webflow CMS tailored for blogs, projects, case studies, job boards, or anything custom.

# Webflow SEO Setup

We build SEO ready Webflow websites with optimized metadata, structured content, alt tags, Open Graph setup & schema.

# 3rd Party Integrations

We integrate tools like Zapier, Airtable, Memberstack, Xano, Firebase, and more to supercharge your Webflow site.

# Why brands choose appsrow



# 300+ Projects Delivered

Trusted by global clients with a strong track record across industries.



### Scalable Builds

From marketing sites to dynamic CMS platforms, we build with scale in mind.



### **Webflow Certified Team**

Official Webflow Partner agency with certified designers and developers.



### **Fast Turnarounds**

We move fast without sacrificing quality perfect for startups and growing teams.

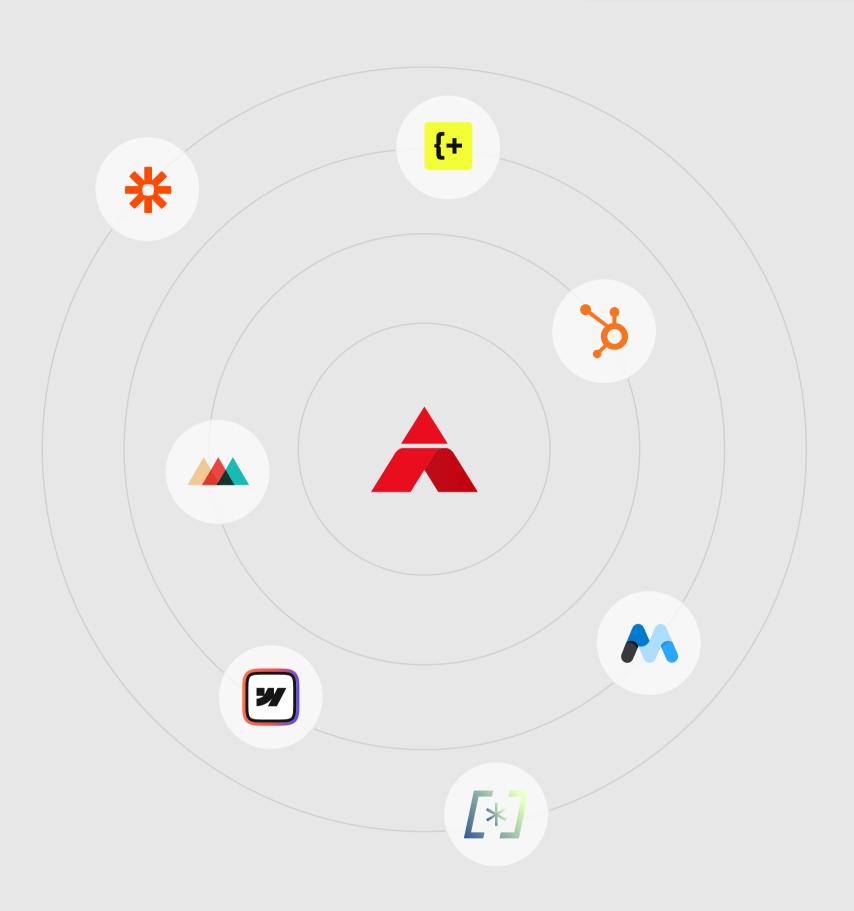
# 02. Webflow integration

# What makes our Webflow integration services stand out?

We offer comprehensive Webflow integration services that enable you to expand functionality, improve user experience, and streamline workflows. Seamlessly integrate your Webflow website with popular tools and platforms to elevate your online presence.

# Improve User Experience And Engagement

By integrating Webflow with tools like HubSpot, Salesforce, Intercom, or Klaviyo, you can improve user experience and engagement. Capture leads, automate marketing campaigns, provide personalized experiences, and nurture customer relationships by leveraging the power of integrated solutions that seamlessly work together.



# Integration process

**Consultation & Tool Matching** 

Planning & Architecture

 $\hspace{-0.5cm} \longrightarrow \hspace{-0.5cm}$ 

Integration Build & Testing

Launch & Documentation

# What's included in your Webflow SEO audit

We don't just run reports — we fix what's holding your website back. Our audits are designed specifically for Webflow sites, uncovering technical issues, on-page gaps, and missed optimization opportunities.

### Who benefits from our Webflow SEO?

# Agencies

Improve rankings for client Webflow sites without internal dev help.

## E-commerce Brands

Optimize product collections, CMS pages, and product SEO

## **Startups**

Get faster traction and organic demos without ad spend



### **Technical SEO Fixes**

Site speed, structure, and crawlability improvements tailor-made for Webflow.



# On Page SEO Optimization

From heading hierarchy to meta tags and alt text — everything that boosts visibility.



# Actionable Audit Report

Get a detailed plan with prioritized fixes you or your team can act on immediately.

# **SEO Strategy Process**

Website Scan & Baseline Analysis

**Technical Structure Review** 

Core Web Vitals Optimization

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Content & CMS SEO Fixes

Schema & Accessibility Enhancements



SEO Report & Action Plan

# We migrate your website to Webflow



# Seamless website migration to Webflow

- Migrating Static Websites to Webflow
- Add More Features If Needed

# Why leading brands choose Webflow

- X No Plugins, No Updates

- Integrate CMS

# Why choose appsrow for your site migration to Webflow?



# Platform Analysis & Strategy

Before starting, we evaluate your current platform's structure, SEO health, and technical complexities. This helps us create a tailored migration roadmap that ensures zero data loss and smooth functionality transfer.



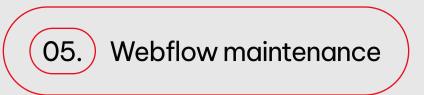
# Seamless Content & Design Transfer

We migrate every asset pages, visuals, CMS data, and interactions while preserving design fidelity and URL structure. Whether it's WordPress, Wix, or custom code, your content lands pixel perfect in Webflow.



# QA, Launch & Post Migration SEO

Once migration is complete, we conduct rigorous quality checks, performance tests, and metadata validation. We also set up redirects and tracking to retain SEO value and ensure a stable launch.



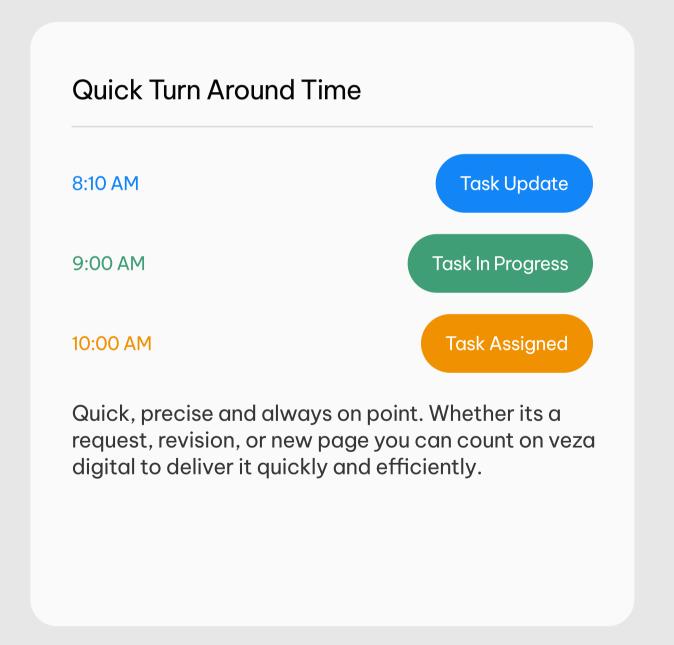
# Keep your Webflow site fast, functional, and up to date with our expert maintenance support at a predictable monthly cost.

#### Here's how it works

# Step Into Simplicity We've streamlined every step of our onboarding process to ensure a smooth transition, allowing you to get started swiftly and efficiently. With clear guidance and dedicated support, you'll feel at home in no time.

- 01 Migrating static websites to webflow
- 02 See our project management tool in action.
- 03 Invite us to webflow and we start the work.
- 04 Set-up production reports for you every friday

# Effortless Subscription Peace of Mind Rush Service Fast Turn Arounds With Appsrow Digital Webflow pricing you only pay a flat monthly subscription that guarantees coverage and peace of mind.



# Why choose CRO for growing sites?

### Here's how it works



## Low Traffic, Low Conversions?

CRO helps you make more out of what you already have no extra ad spend needed.



# Turn Visitors Into Buyers

We optimize key moments in the user journey from landing page to CTA click to increase leads or sales.



# **Ongoing Wins Without Redesign**

Get more results without rebuilding your entire site. Micro changes is equal macro impact.

# Why choose appsrow for conversion optimization?

# **UI/UX Strategy**

Focus on improving customer journey, from awareness to conversion.

# Interaction Design

Incorporate meaningful animations and interactive elements to engage users.

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# Data Driven Designs

Leverage user behavior analytics to refine design elements based on real-time data.

# The Process

**Analyze User Behavior** 

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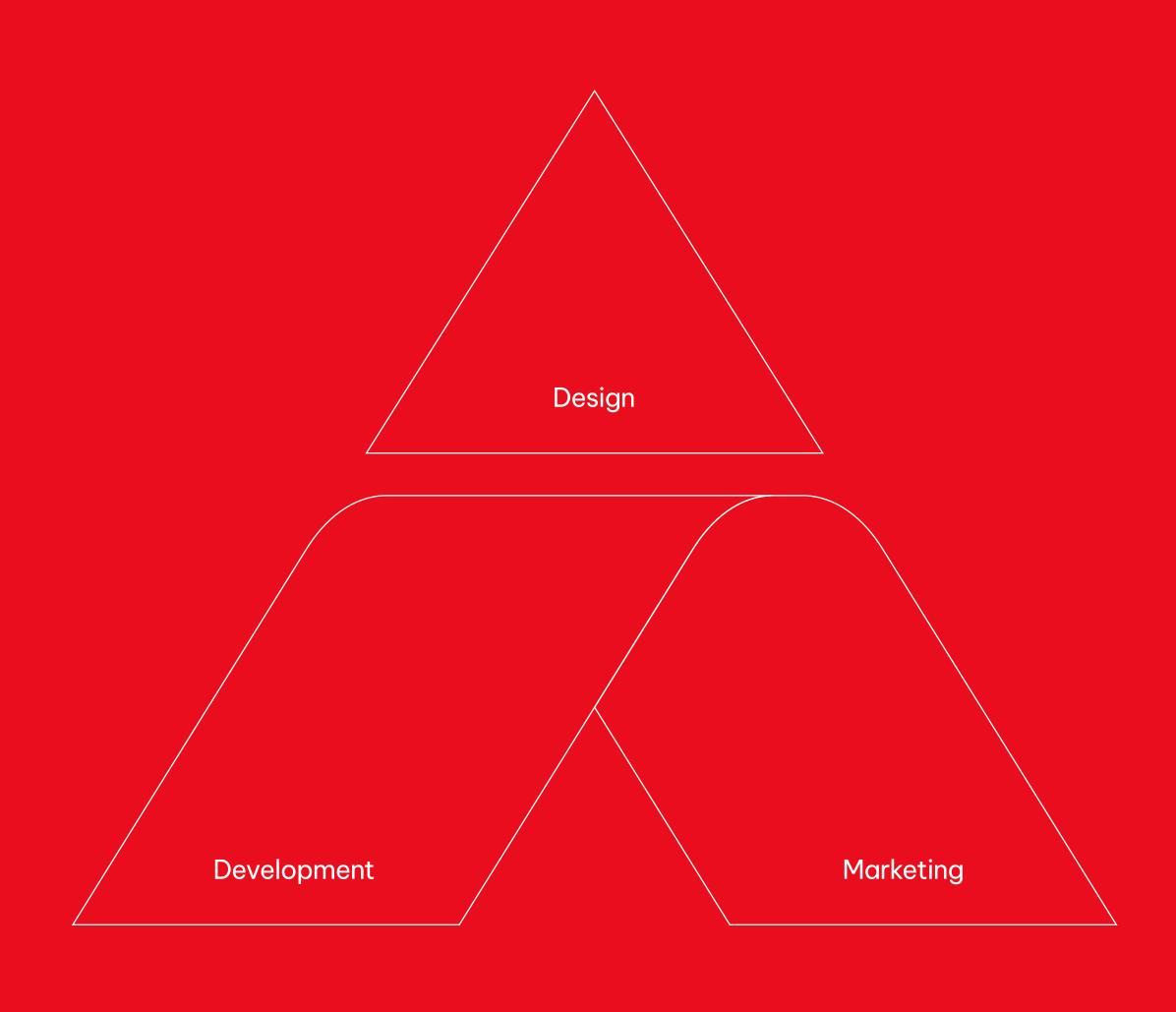
Implement A/B Testing



**Optimize for Results** 



Content & CMS SEO Fixes



# End to End design services



### **Brand Guidelines**

Full design system that includes typography, colors, logos, and imagery for consistency.



# **Brand Identity Creation**

Develop logos and brand assets that reflect the business's core values.



# **Digital Presence**

Apply consistent branding across websites, social media, apps, and other marketing materials.



# **Market Analysis**

Research competitors and your target market to design with industry relevance in mind.

# Capabilities



Brand Identity Design



Stationery Design



Marketing Material Design



Website UI/UX Design



Mobile App Design



Product Design

# **Design process**

Discovery & Research

→ UX Strategy & Wireframing



Prototyping & Interactions



Handoff or Implementation

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# Our full stack development capabilities

From frontend to backend, we build scalable, high-performance digital products tailored to your business goals.



Website & Web App Development



Mobile App Development (iOS & Android)



Backend & API Development



CMS & E-Commerce Development



Third Party Integrations



Custom Dashboards & Admin Panels



SaaS Product Development



DevOps & Cloud Infrastructure

# **Development process**

Discovery & Planning

Wireframing & UI/UX Design







Launch & Deployment



# Digital marketing services

We don't just market. We build systems for measurable, scalable, and sustainable digital growth tailored to your business goals.











SEO & Content Marketing Social Media Management Paid Advertising (Google, Meta, LinkedIn)

Influencer Marketing Performance Tracking & Analytics

What makes appsrow the right web design partner











Pay Per Click Advertising Full Funnel Expertise

Creative + Data in One Team

Multi- Channel Approach 100% Transparency

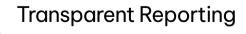
How we approach growth

Strategy & Audience Mapping









# Working with leading brands around the globe since 2016

















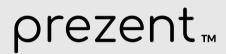








































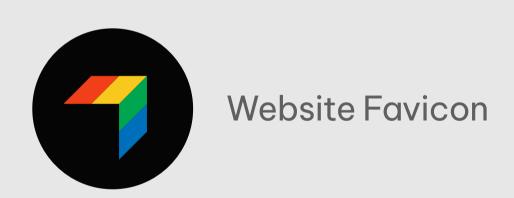
Every project is a story of challenges faced, problems solved, and goals exceeded.
This is where ideas turn into outcomes.

# Case Studies

Real Work.
Real Impact.

18/ www.techexpogujarat.com











Font Family

Sora





Industry 4.0

**Industry Growth** 

Industry 4.0 + Industry Growth







Logo Name

Logo Outline

**Logo Final** 



toppers opt

5000+ | 20+ | 130+ | 50+

OELSNER Z≡R⊙ afactoHR ARazorpa

RAF jets escort AI flight to 33 of 100 JEE (A)

London after bomb threat





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**ORGANISER** 

(SGTPL

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# Social Media

























Played a key role in Tech Expo Gujarat 2024 through logo design, brand identity creation, stationery design, social media management, marketing campaigns, and paid advertisements.

















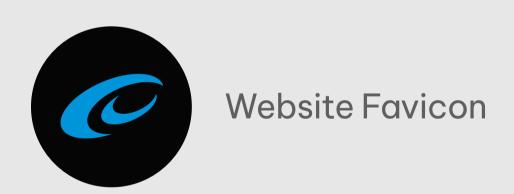


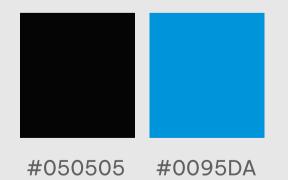


Marketing

23/ www.cloudverse.ai



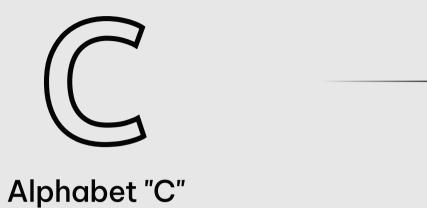


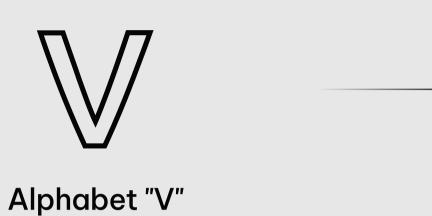




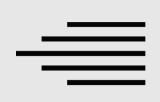
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Ubuntu









Universe

Force



logo Name







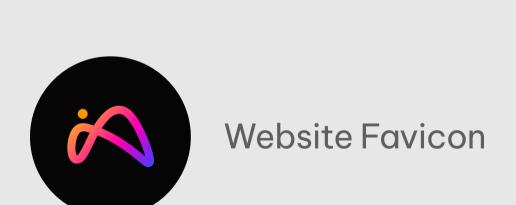


logo Symbol

**Logo Outline** 

Logo Final









Font Family
Inter







28/ www.rediff.com















Font Family

Chillax





WWW.REDIFF.COM

# rediff

# Breaking India.

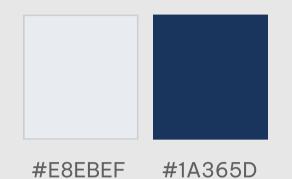
Changing World.

www.urbangiftrealty.com



Font Family

# Plus Jakarta Sans

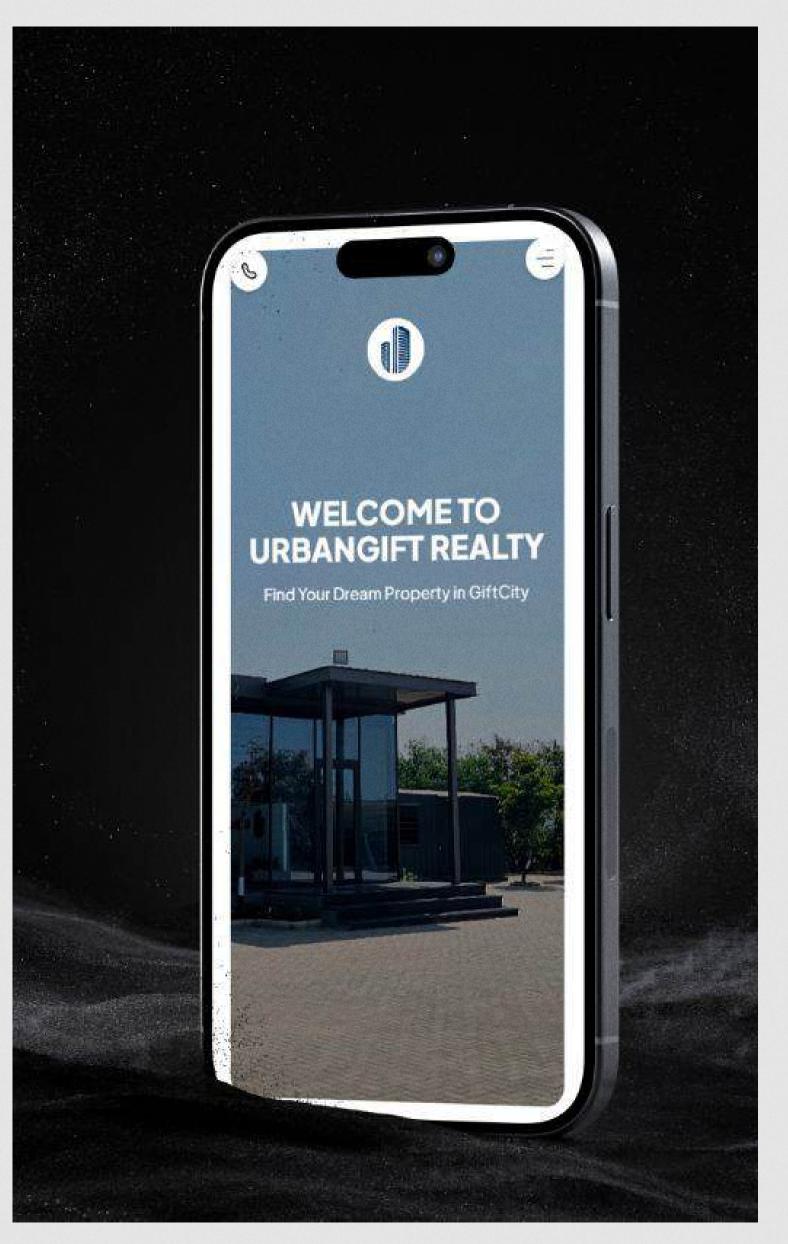


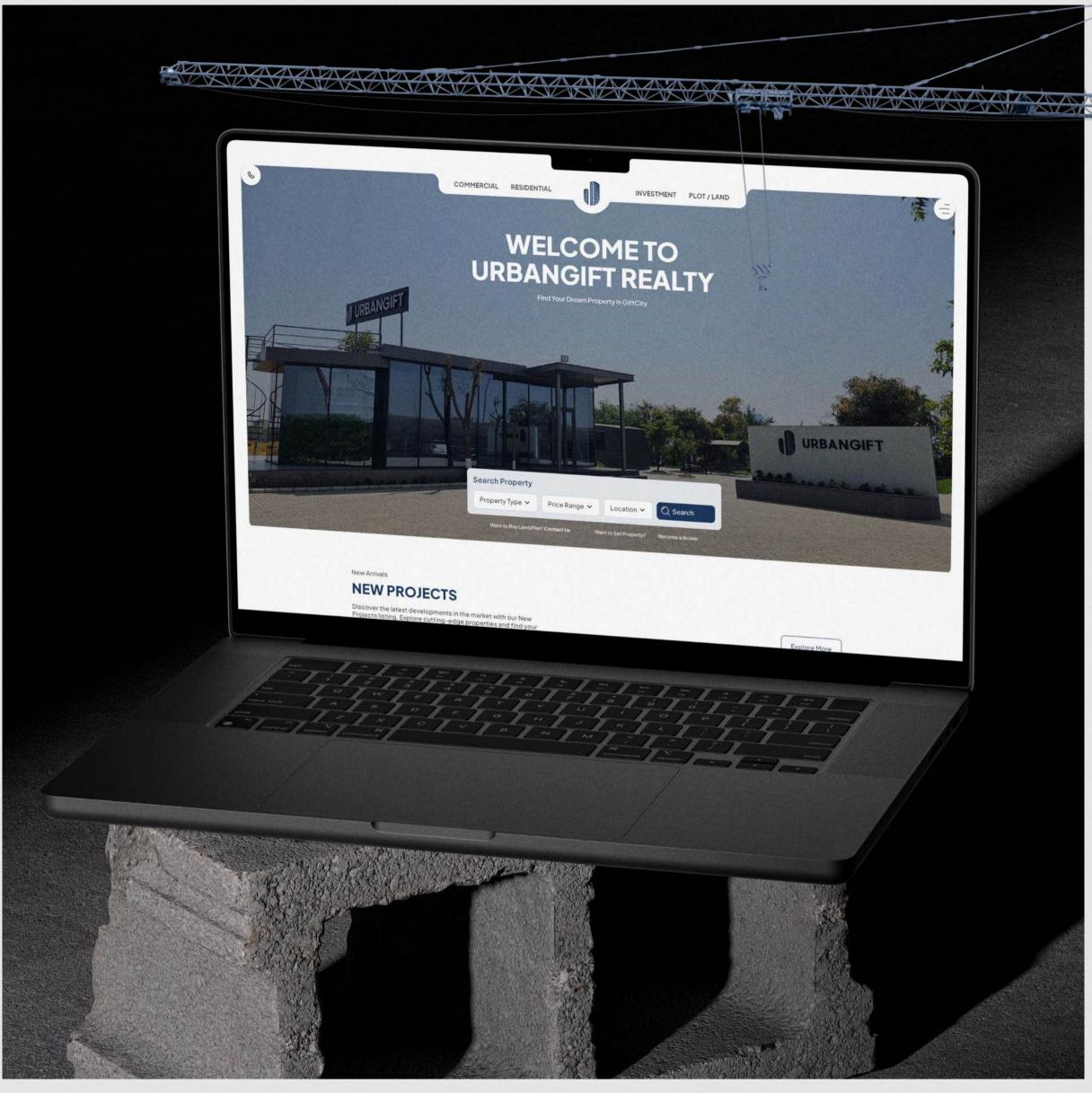








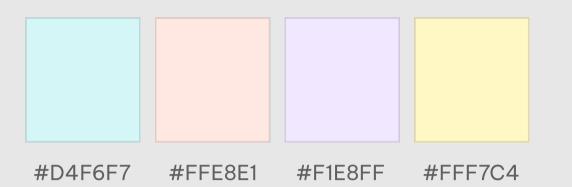


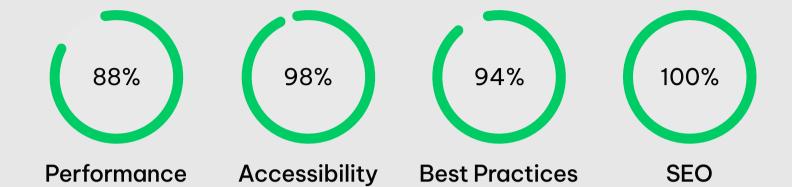




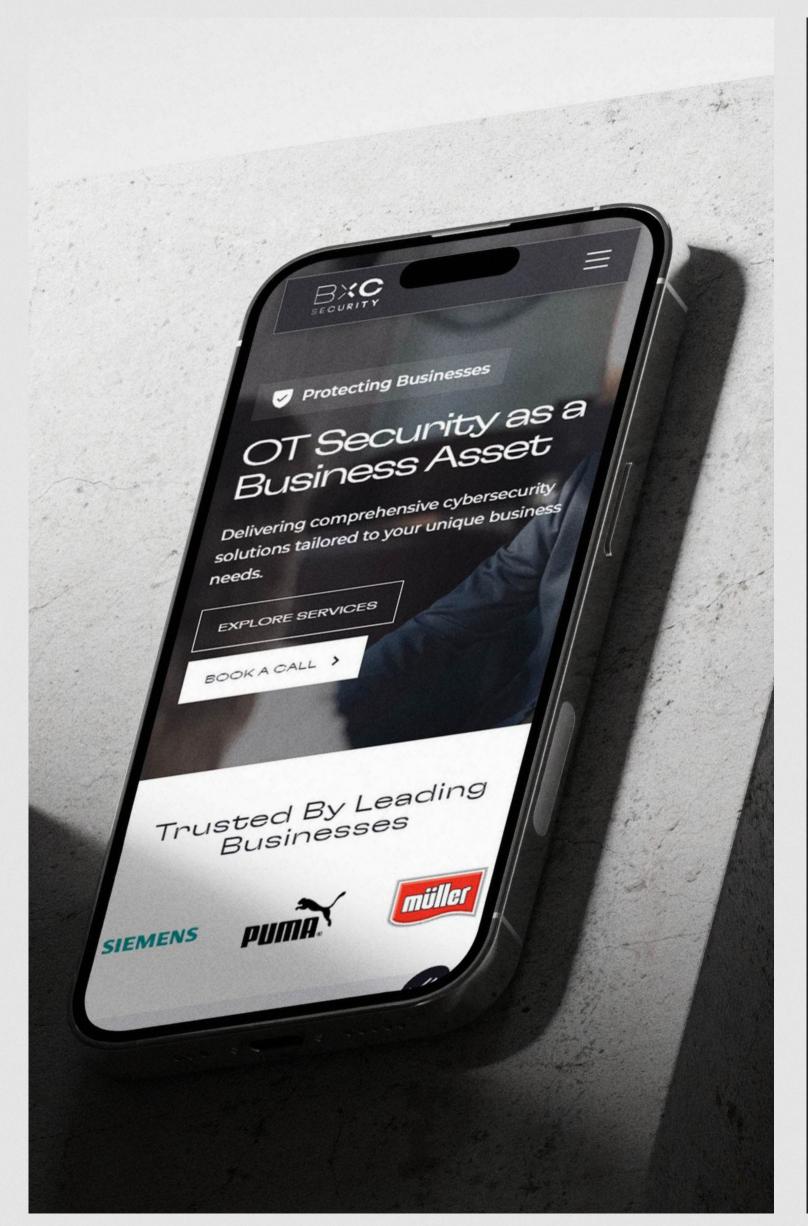
Font Family

# **Montserrat**



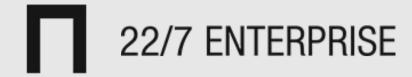






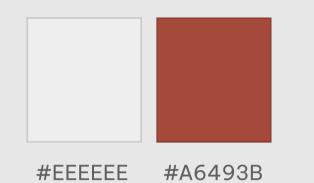


35/ www.227enterprise.com

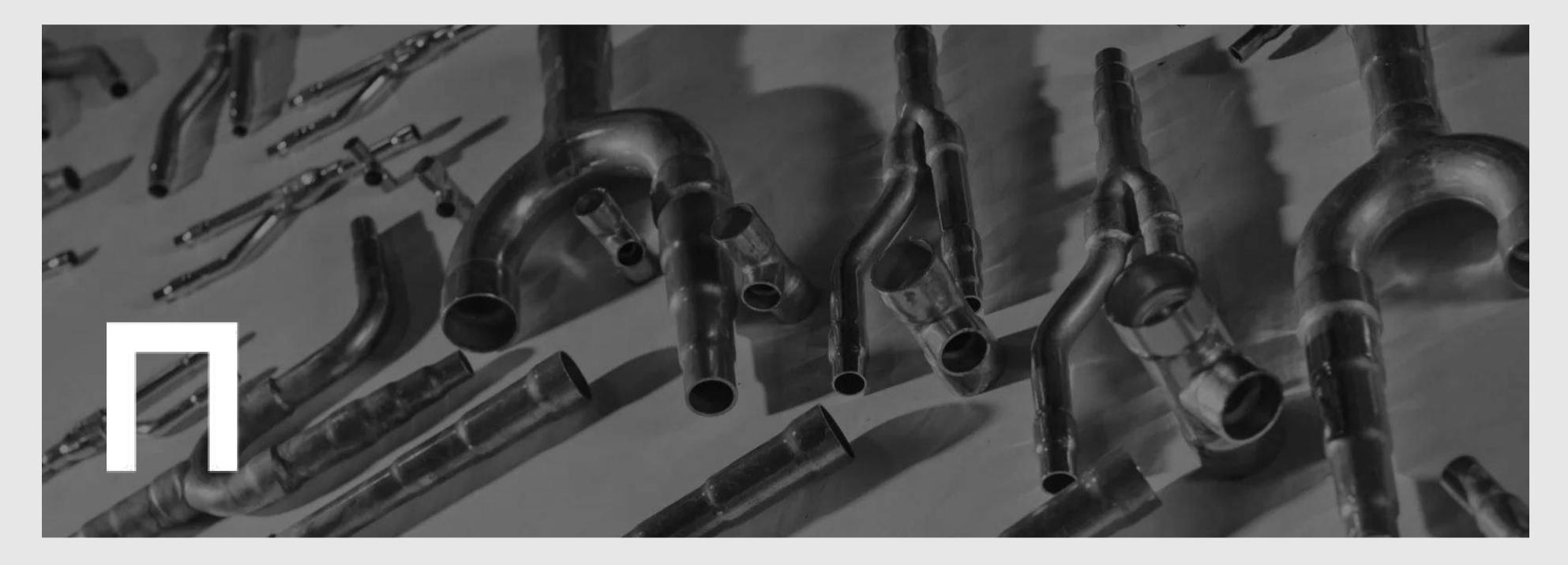


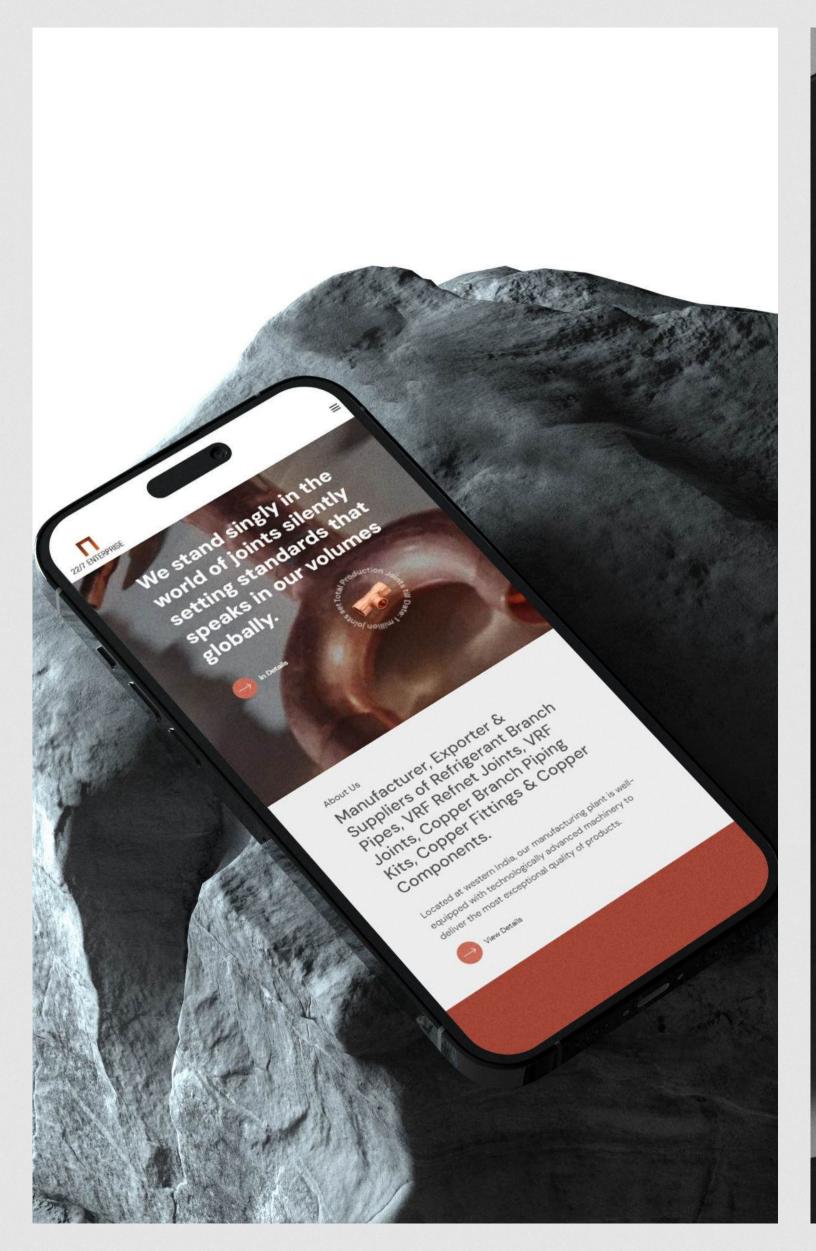
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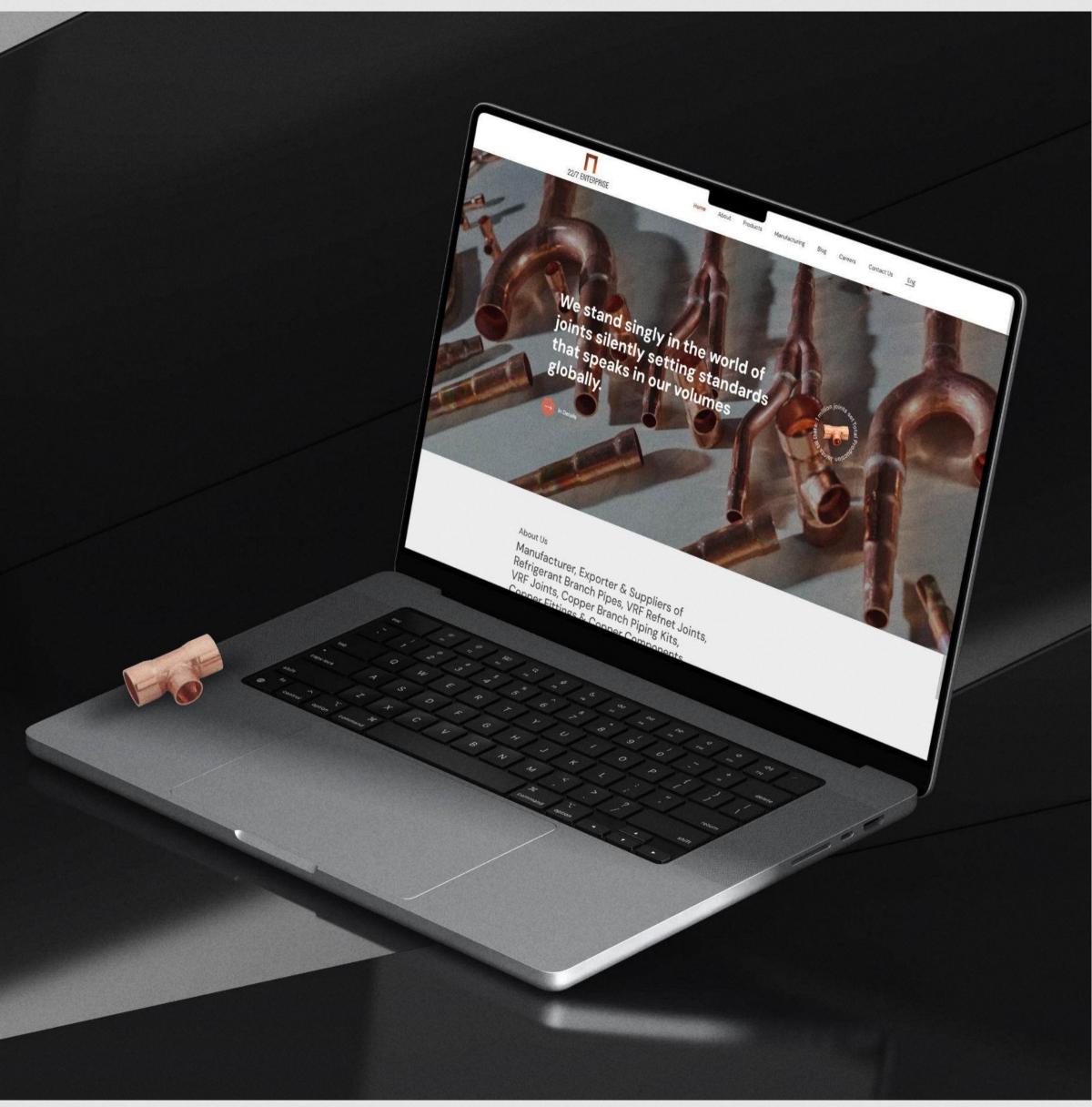
# **DM Sans**









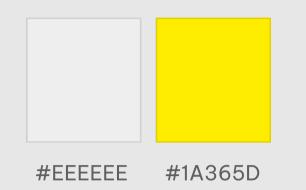


37/ www.honigdachs.io

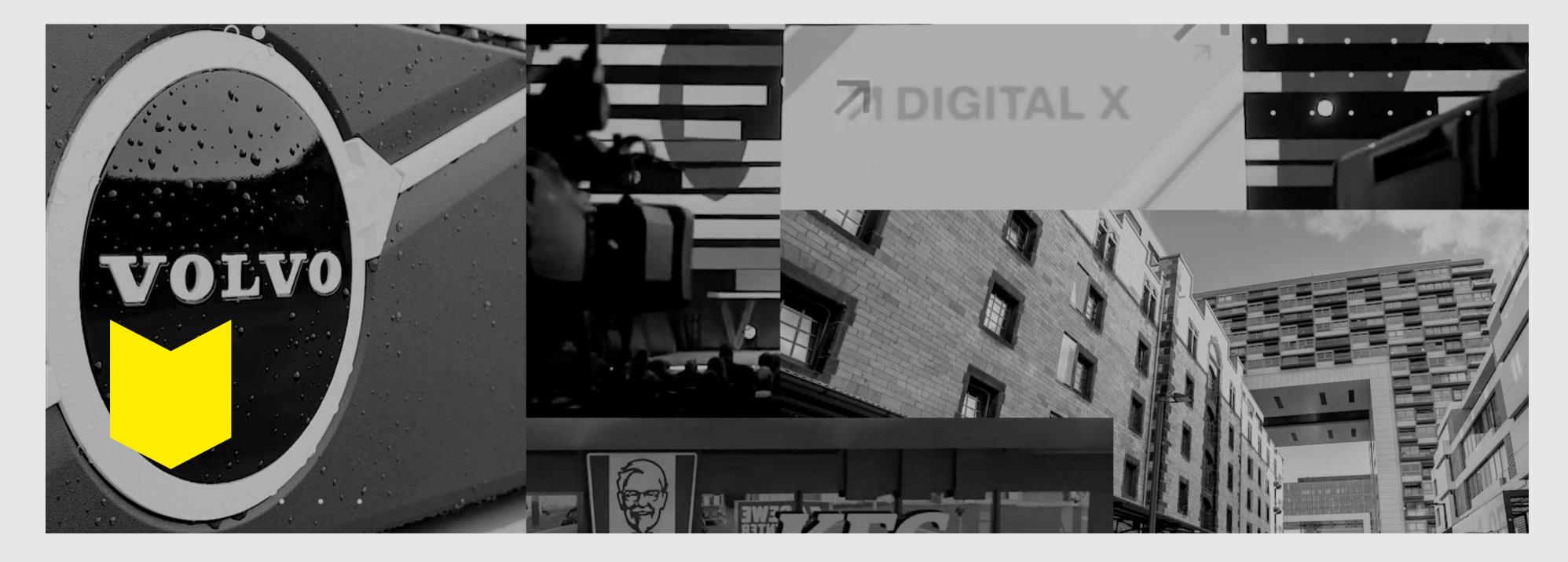


Font Family

# **PP Telegraf**

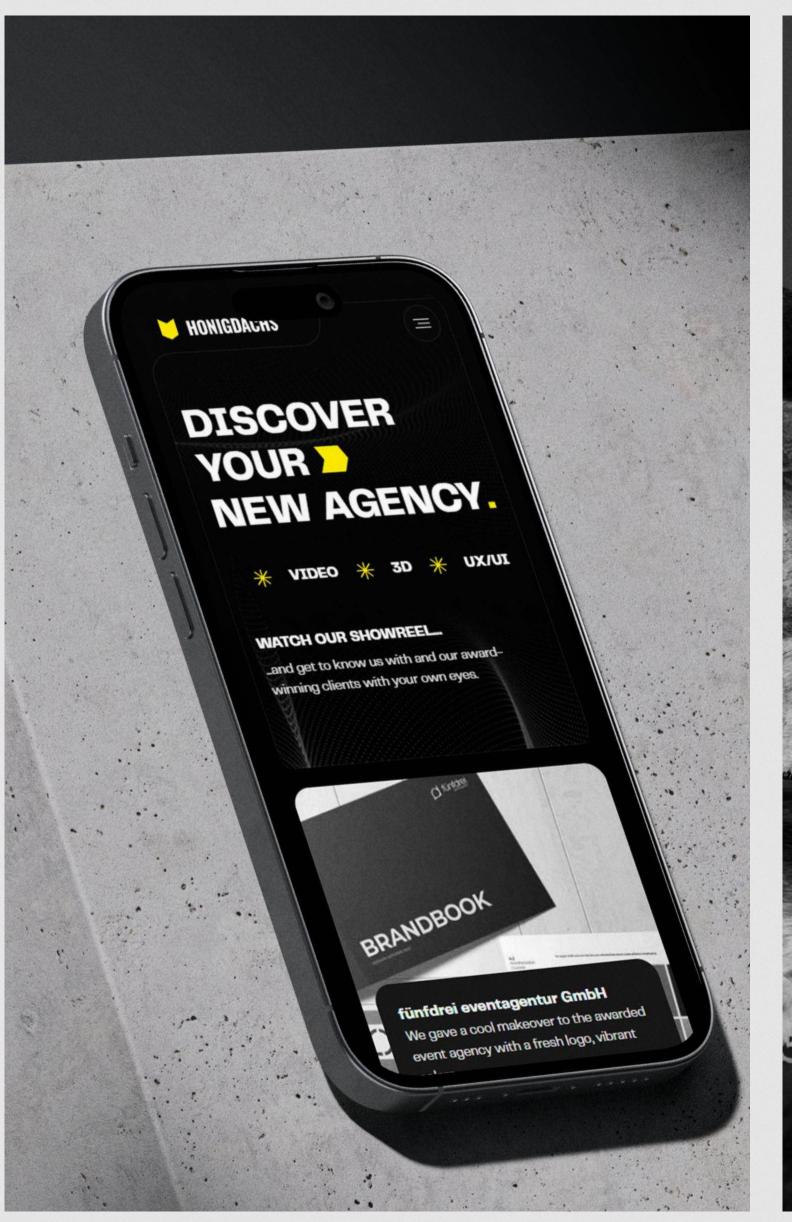


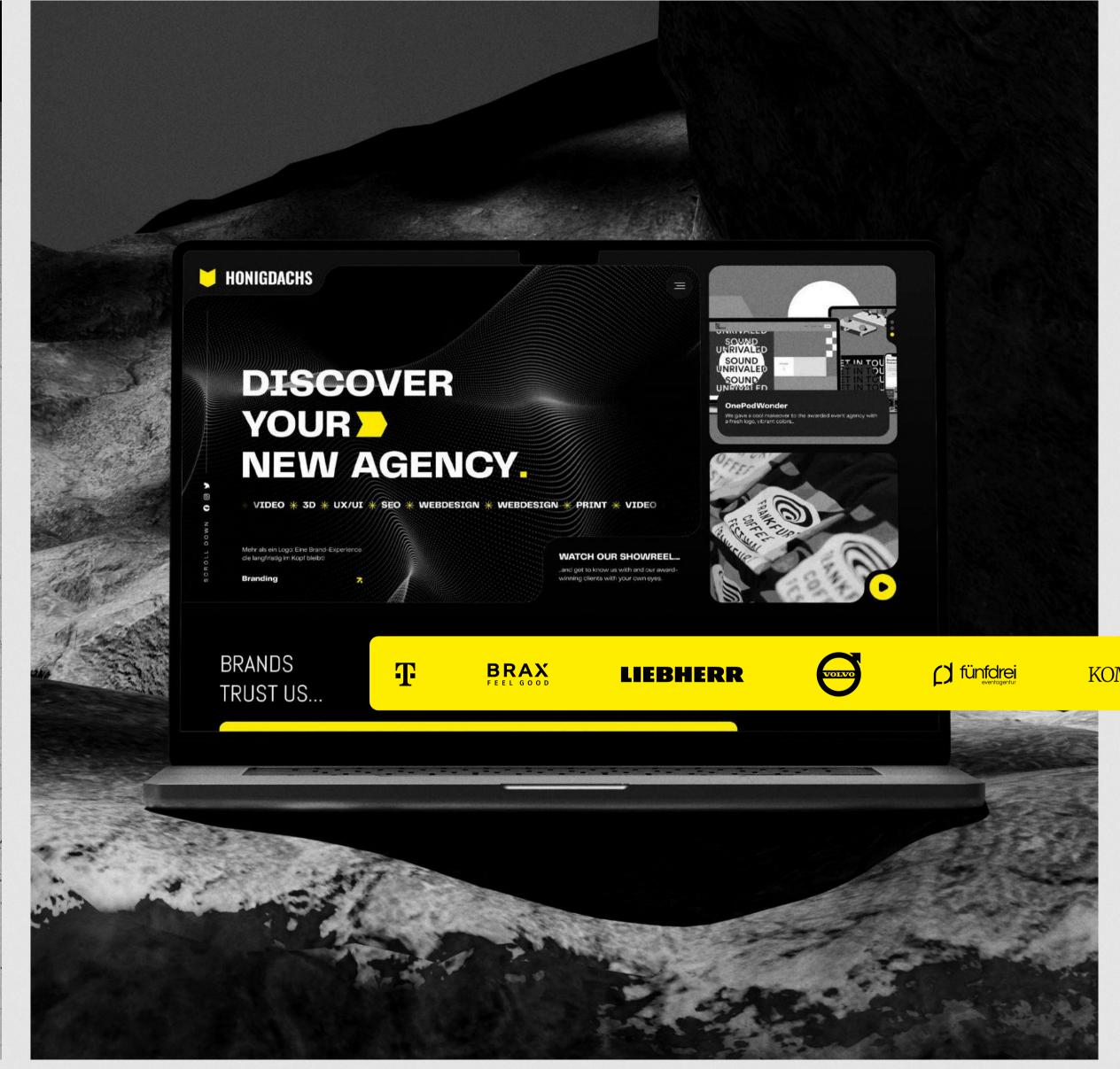




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SK8 GYM

Font Family

# Inter







#0D0E12 #FAC436





41/ www.sambarcafe.com



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# The Brains Behind the Build



We're more than a team. We're a crew of visionaries, designers, coders, and strategists.

Each crew member brings a unique spark and together we craft digital experiences that make brands shine.









Need a hand or have ideas to share?

We're always listening: sales@appsrow.com

# You've Reached the End

# But It's Just the Beginning.

Thanks for diving into the world of Appsrow. Now, go create something that speaks our voice sharp, bold, and beautifully simple.